

FIG. 1

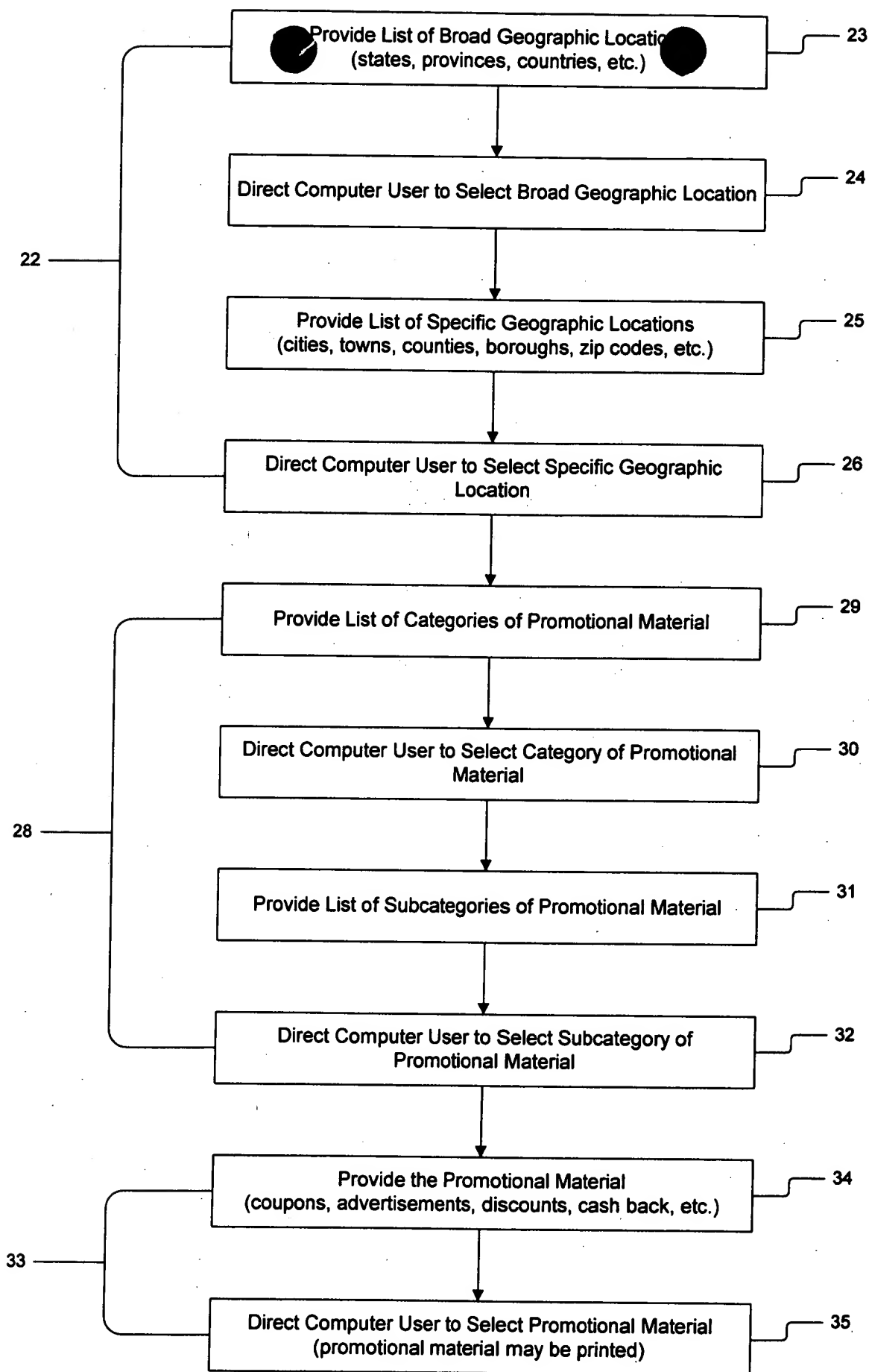


FIG. 2

005111 030416

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FIG 3B

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IWA

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featured
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Sandy (40 coupons)

Art & Collectibles

(0) Collectibles, Art & Craft Supplies, Art, Auctions,
more...

Business Services

(0) Opportunities, Employment, Computer, Internet,
more...

Clothing & Accessories

(14) Women's, Children's, Shoes, Men's, Teen's,
Baby's, more...

Entertainment & Sports

(0) Theaters, Videos, Amusement, Golf, Bowling,
more...

Food & Restaurants

(9) Casual, Fine Dining, Fast Food, Pizza, Ice
Cream, more...

Furniture & Electronics

(0) Computers, Software, TV, Stereo, Furniture,
more...

Gifts, Books & More

(0) Books, Movies, Music, Toys, Candies, Flowers,
more...

Money & Finance

(0) Credit Cards, Banks, Loans, Insurance, more...

Personal Care

(5) Salons, Hair Care, Cosmetics, Massage,
Health...

Pets

(0) Dogs, Cats, Supplies, Veterinary Services,
more...

Professional Services

(5) Dental, Vision, Photography, Medical, Legal,
more...

Real Estate & Home Improvement

(7) Home, Apartment, Lighting, Painting,
Wallpapering, more...

Travel & Vacations

(0) Airlines, Hotels, Motels, Vacations, Rental Cars,
more...

Vehicles

(0) Oil & Lube, Repair, Autos, Fuel, Parts, Car
Wash, more...

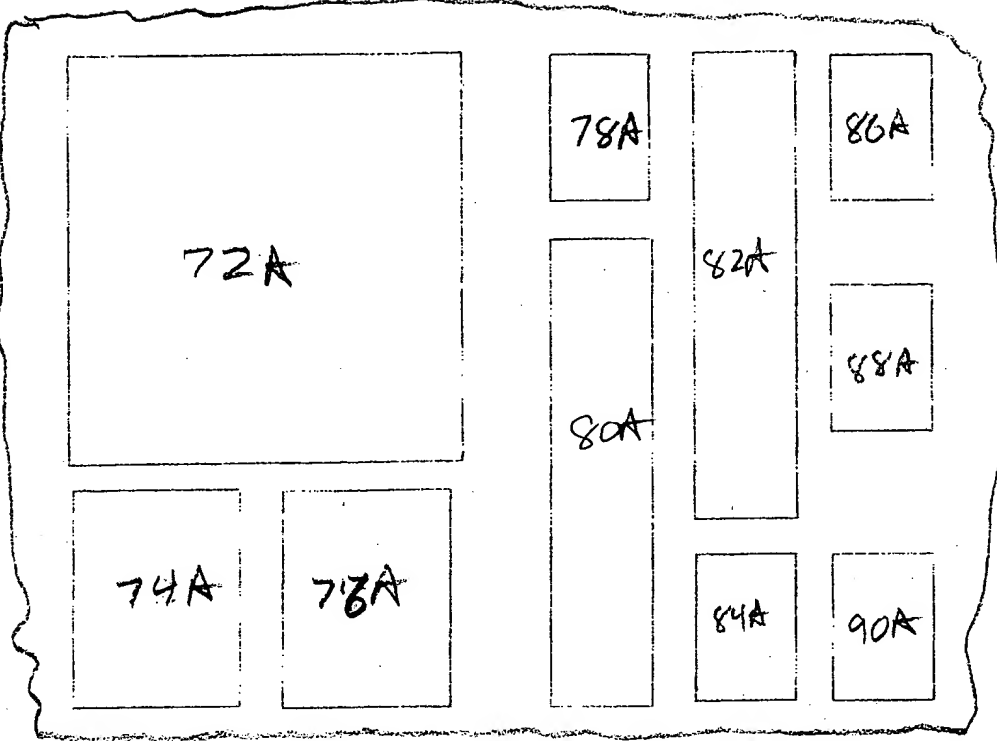
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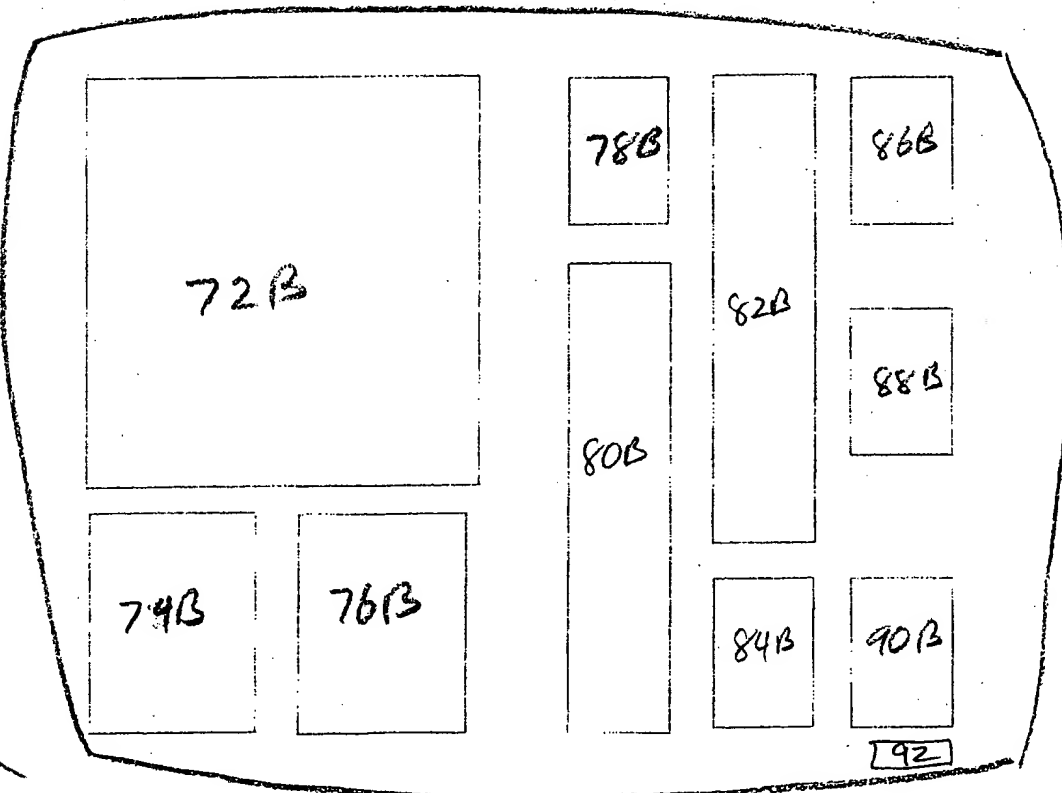
FIG 3C

0574786 11300

FIG 4



- 70A



- 70B

Selecting a First Printed Publication, the First Printed Publication Including at Least a First Page Including a First, Second, and Third Graphic Images
(The Graphic Images Comprising Images of Products Available for Sale - From a Newspaper; a Magazine, and an Advertising Supplement Including a Plurality of Pages)

94A



Preparing a Graphical Layout Page Adapted for Display on a Computer Display, the Graphical Layout Page Comprising a First, Second, and Third Graphical Positions Located in a Position on the Graphical Layout Page Which Corresponds to the First Location on the First Page Such That the Computer User Recognizes the First Graphical Configuration When the Graphical Layout Page is Viewed on a Video Display

94B



Generating HTML Code of the Graphical Layout Page

94C



Embedding Searchable Information in the Graphical Layout Page

94D



Converting Graphic Images to Digital Files Having Compressed Formats Such as tiff, jpeg, gif

94E



Transmitting the Graphical Layout Page to the Computer User via a TCP/IP Protocol in a Format Compatible with the World Wide Web.

94F



Creating a Plurality of Graphical Layout Pages to Correspond to Pages in the Sunday Supplement and Transmit to the Computer User

94G

FIG. 4A

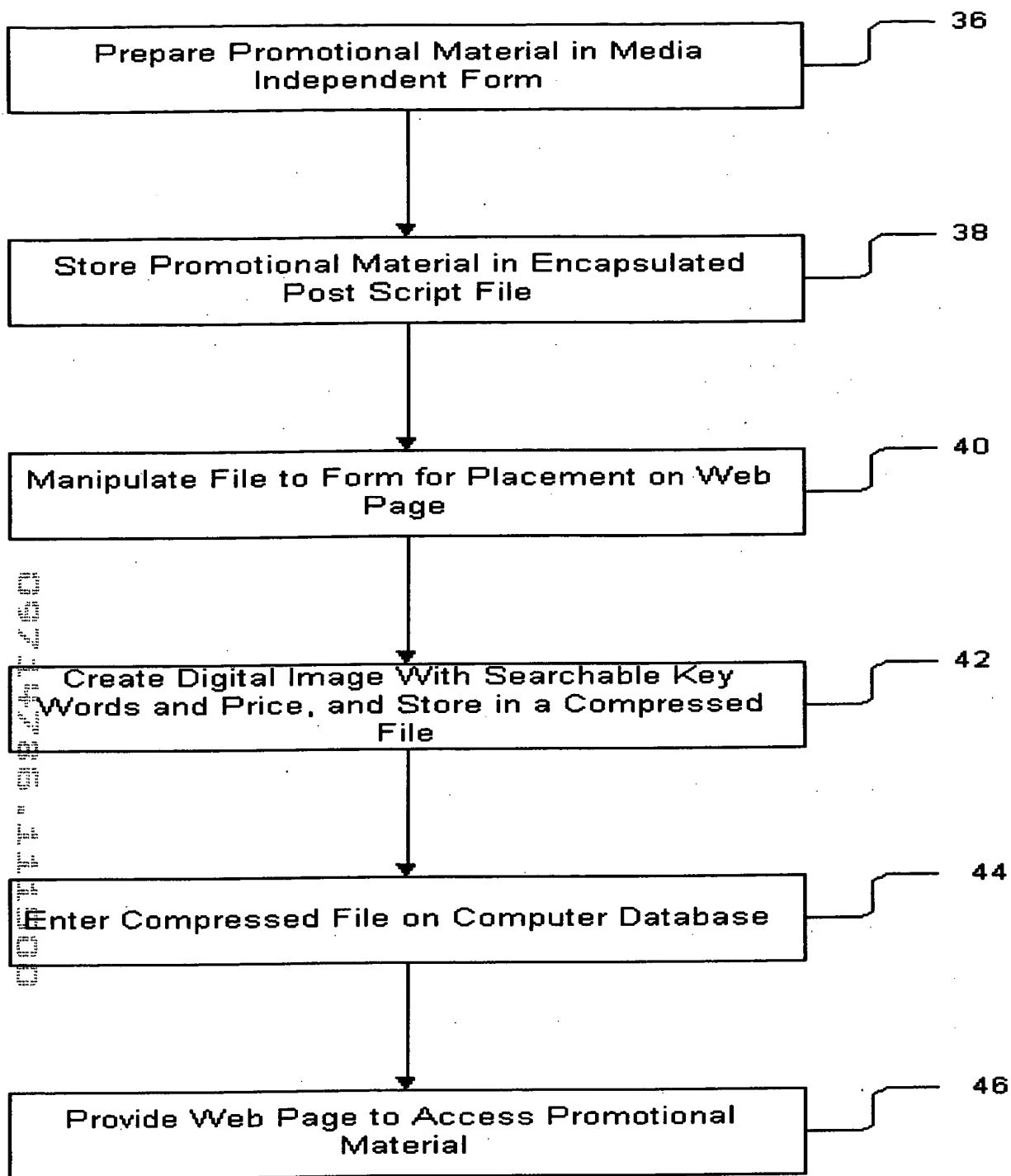


FIG. 4B

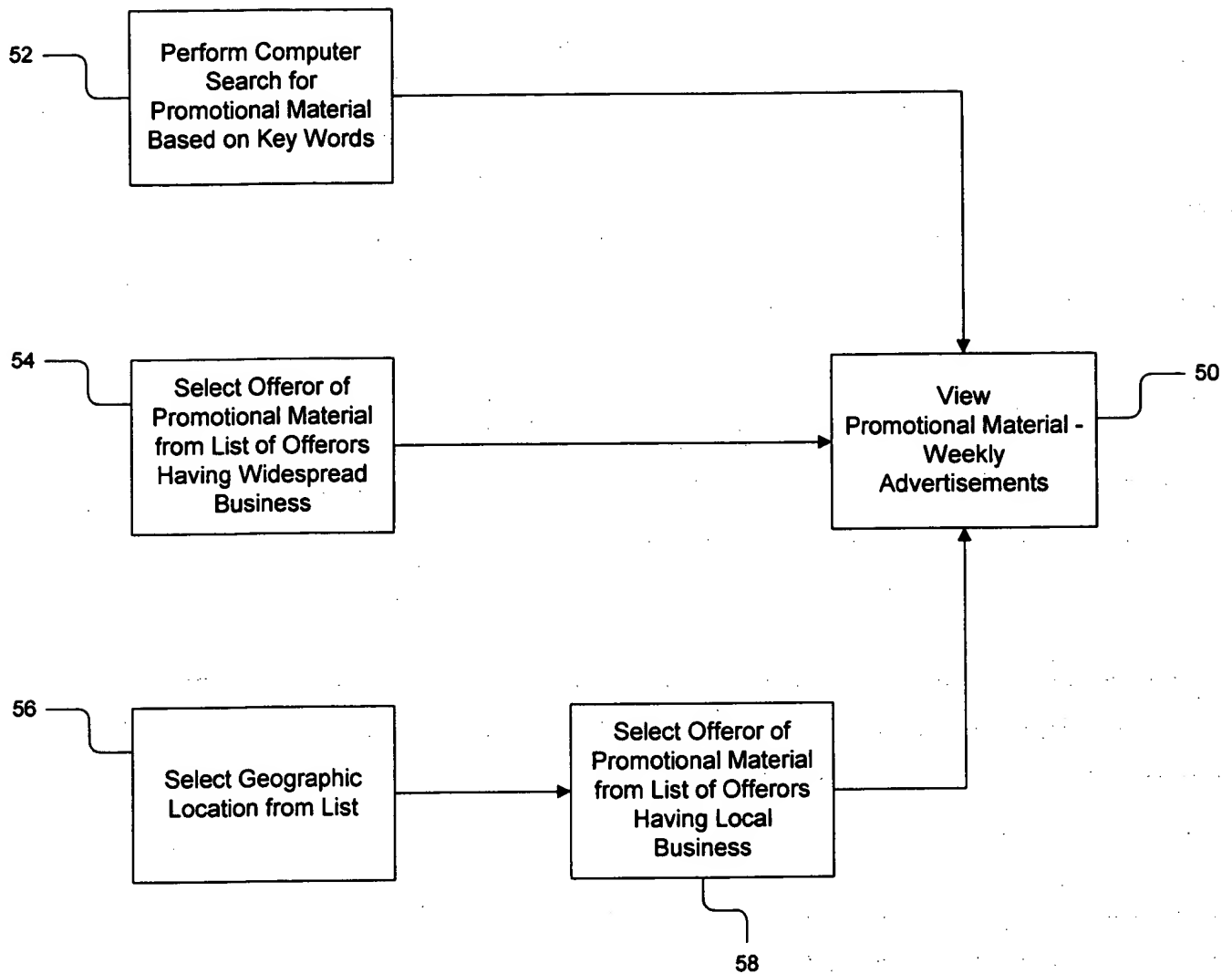


FIG. 5

60

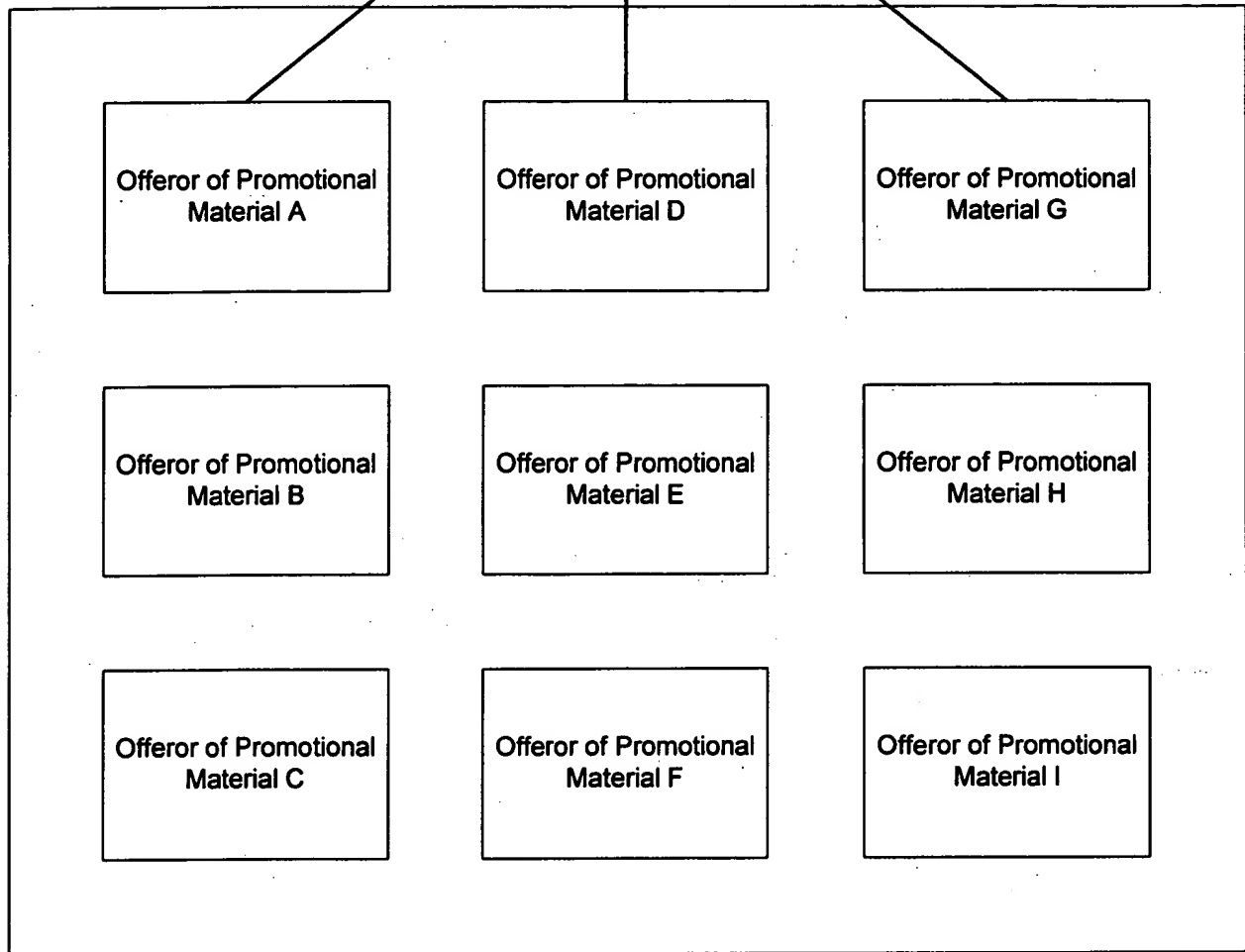


FIG. 6

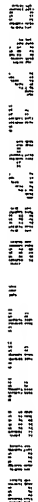


FIG. 7